



Changing the world through coaching

Talking Coaching Podcast: Notes for Guest Experts

Please find below a few notes that you may find of assistance in relation to the '**Talking Coaching Show**' (www.talkingcoaching.com). These notes are for potential guest experts to assist you in preparing for the show.

The objectives of the '**Talking Coaching Show**'

The '**Talking Coaching Show**' is 30 minute show for business coaches, executive coaches, HR professionals and line managers who want to learn more about developments at the leading edge of coaching and mentoring to enhance the performance of their business and for their own professional and personal success.

The show is hosted by **Krishna De** (www.krishnade.com) who has over 17 years of experience as a business coach, mentor and coach supervisor, embedding coaching into leading global organisations in over 30 countries.

Our objective for the show is to:

- bring access to some of the leading thinking in coaching from world experts in the profession to support the continued professional development of coaches and therefore influence professional standards
- provide business development tips to coaches to grow a successful coaching practice.

When and how does it take place?

The show is also available as a podcast (downloadable audio) at the '**Talking Coaching**' website (www.talkingcoaching.com).

Pitching YOUR story

Guests may be invited to appear and we are also delighted to hear from coaches and mentors who have a proven track record, preferably also having authored a book.

Ideally you will be:

- a business coach, executive coach, personal coach or business leader who has a proven track record in coaching and mentoring
- a researcher or academic involved in coaching and mentoring
- an executive in a professional coaching association who is working at the forefront of the coaching profession



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- an HR professional who has been engaged in building coaching capability into your business to enhance business performance
- a provide of training in coaching - your course must be accredited by an academic institute of standing.

Ideas for the show can be sent by email to connect@talkingcoaching.com

The interview should not be considered as a 'sales pitch' for your company or coaching practice. Consider it a chat between friends over a coffee!

Interviews are recorded 'on location' at the interviewee's office or over the phone. The show is pre-recorded and you will be emailed when the show will air.

Opportunities to build YOUR brand

The objective is to provide great information and resources to people – **it is a no sales zone**, however in return for your time we can assist you in growing your business and extending your reach through:

- providing you with the opportunity to give the listeners access to resources that you may have such a free tips sheet – we do this by posting the report on the 'Talking Coaching' web site with a link to the archived interview
- if you would like a copy of the recording you will be able to download the recording from the 'Talking Coaching' web site.

If you make this recording available for your clients, we request you accompany the link with the following information:

'Hear me interviewed by Krishna De, host of the 'Talking Coaching Show' on the importance of'

We welcome YOUR feedback

We welcome feedback from our guests on your experience on the show and how we can make this a really effective and extraordinary resource for our listeners. So please do share your thoughts with us and of course tell your friends and coaching colleagues to tune in!

Best wishes,
Krishna De



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About the host: Krishna De is an international broadcaster, writer, professional speaker, executive coach and business development mentor and the Managing Director of Oneocean Ltd (www.oneoceangroup.com), a business strategy and development consultancy for professional services firms, and is Ireland's leading Personal Branding Strategist.

She guides owners of professional services companies in business development, branding networking and media strategies to build distinctive corporate, employer and personal brands so that they realise **more profit** and **greater success** with **less stress**.

She is also the host of **Biz Growth Live** (www.bizgrowthlive.com), Europe's leading virtual branding and business development programme, where each week Krishna is in conversations with experts from around the globe and they share strategies and tips on how to build your brand and grow your business.

She has worked in over 30 countries and lived in 3 continents and is now based in Dublin, Ireland with her family and continues to work internationally.

Since the mid 1990's, she has held board positions in leading consumer goods organisations and was the youngest person and first ever female to be appointed to the board of Diageo Ireland (known worldwide as being the 'home' of Guinness) in the 250 heritage of the company.

Krishna is considered as an expert in the field of coaching and mentoring and is actively involved in developing and implementing industry standards and accreditation of business and executive coaches as a Founder of The Association for Coaching in Ireland (www.associationforcoaching.com) and has recently launched an online business blog and podcast, Talking Coaching (www.talkingcoaching.com), where she provides access to the leading thinking in the world of coaching and mentoring for performance.

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